



# Crypto Adventure Media Kit

# About us

Take your cryptocurrency project to the next level with end-to-end advertising solutions customized to suit your needs.

Our exclusive growth-management techniques will provide your project with exposure to thousands of actively engaged crypto users willing to join your community.

Drop us a line if you have any questions.

[hello@cryptoadventure.com](mailto:hello@cryptoadventure.com)



**150k +**

Twitter followers + partners



**10k +**

Discord subscribers



**8k +**

Telegram followers



**120k +**

Email subscribers



**600 +**

Facebook followers + partners



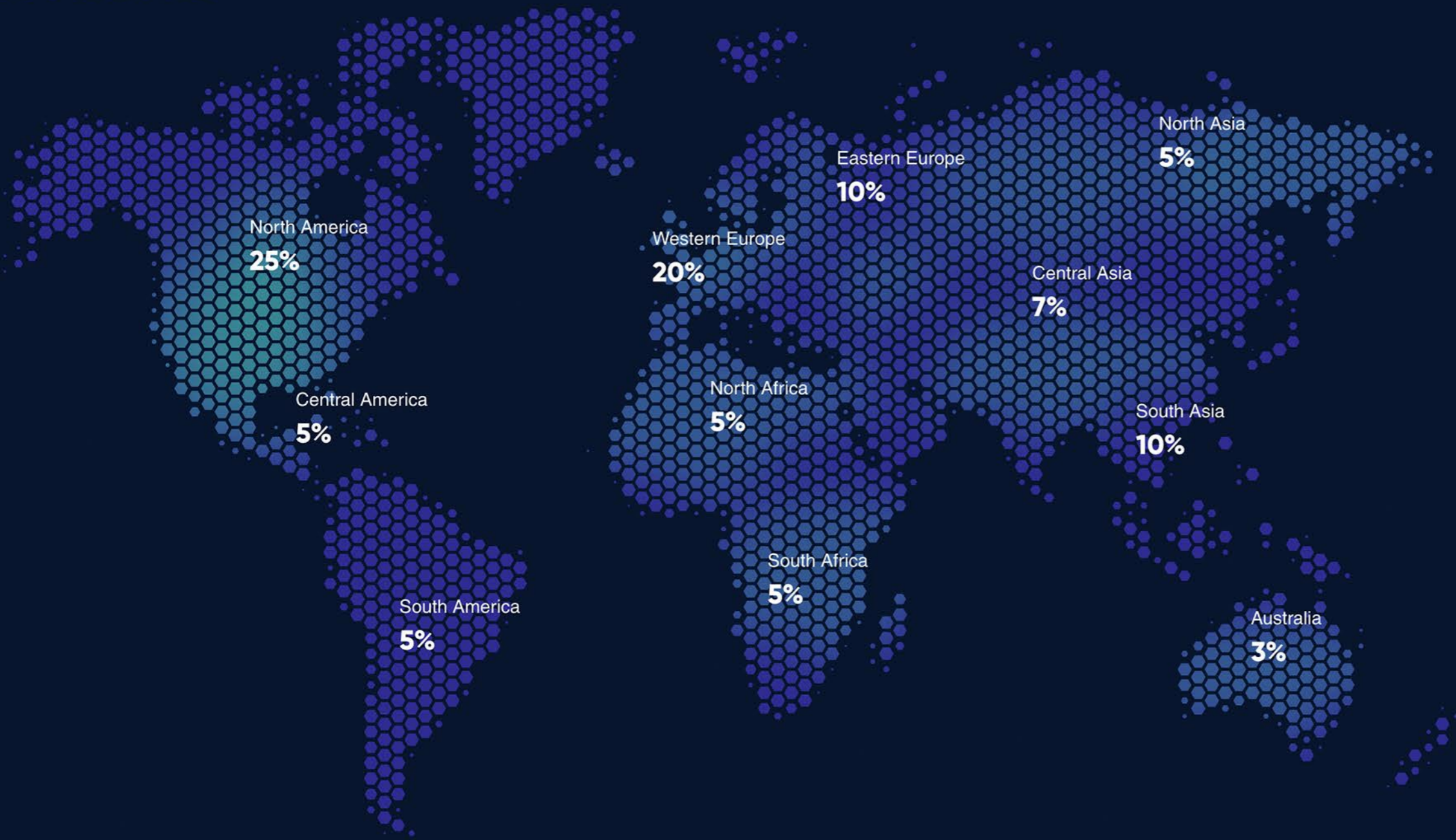
**1000 +**

LinkedIn followers

# Our audience

We provide worldwide exposure and network to 1M crypto enthusiasts, investors and partners.

## Locations



## Reach



## Demographics



## Devices



# Partners

We are working with the industry leaders.



MyCointainer



CoinStats



OKEX



Shrimpy



Bittrue



Unicrypt



Aelf



Coinomi



MEXC



Divi



Mdex



Dyp



SolidProof



Instars

# Most picked packages

## Project Awareness

top pick

\$2249

- 2 Unique reviews written by seasoned crypto specialists.
- 1st articles posted on CryptoAdventure.com
- 2nd posted on Cryptopress.news
- Article published on Cryptofolds.com and Cryptoexploit.com
- 1 x Article published on 10 more sources
- One article Translated into Italian and Portuguese
- One Article pushed through Google News and Coinstats News aggregator
- 2 x Twitter posts on 5 Twitter accounts (150k followers)
- 2 x Reddit Posts (selected groups)
- 2 x Telegram Posts (24h pinned)
- Project Featured on Crypto Adventure & Crypto Folds home pages for at least 1 month
- 2 Promoted tweets

Detailed Report Included

### Bonus:

The articles will also be published on highly engaging blogs such as Publish0x, TheCapital, Steemit, Hive, Medium, and others.

Potential reach: 1B+ readers

top pick

\$2000

## 1. PR guaranteed on BusinessInsider & Mainstream Media PR + 2 additional + Crypto PR Bonuses from us

- Press Release written by us or submitted by you
- PR Guaranteed on Bloomberg.com
- PR is Guaranteed to be Published on up to 30 big sites such as APNews, Benzinga, MarketWatch, Digital Journal, StreetInsider, Morningstar, Yahoo Finance
- PR Guaranteed on up to 650 smaller sites
- PR sent to Reuters terminal (\$2000 monthly subscription business terminal)  
Publication not Guaranteed but 85% of the times it gets through. If it gets through then TradingView will also publish.
- SEO link-building targeted to growth of intent-driven traffic • Transparent and detailed reporting

## 2. Project awareness silver

- PR posted on CryptoAdventure.com
- PR posted on CoinMarketCap.com
- One Article pushed through Google News and Coinstats News aggregator
- 1 x Twitter posts on 4 Twitter accounts (150k followers)
- 1 x Reddit Posts (selected groups)
- 1 x Telegram Posts (24h pinned)
- Project Featured on CryptoAdventure.com home page
- 1 Promoted tweet

## 3. PR published on 50 more crypto websites

## 4. Market Watch + Digital Journal + up to 350 websites

Detailed Report Included

### Bonus:

The articles will also be published on highly engaging blogs such as TheCapital, Steemit, Hive, Medium, and others.

# Most picked packages

Cointelegraph, Bitcoin.com, BeInCrypto + CoinMarketCap + 75  
Crypto Leading Sites + Mainsteam media (Bloomberg + Nasdaq  
+ Yahoo + Benzinga + MarketWatch) **\$19999**

BeInCrypto, CryptoSlate, Crypto Potato + 70 Crypto Leading  
Sites + Mainsteam media (Bloomberg + Nasdaq + Yahoo +  
Benzinga + MarketWatch). **\$9999**

## Organic Posting – Crypto News/Reviews/Mentions **\$2500**

Get your project reviewed by top crypto media websites

- 5 Unique Articles about your project done by us or you(news story, full review, article inclusion and/or mention)
- 1 Article Published on Hackernoon.com
- 1 Article Published on TechBullion.com
- 1 Article Published on CryptoAdventure.com
- 1 Article Published on zycrypto.com
- 1 Article Published on CoinMarketCap.com
- Additional Social Media posts done by us
- Transparent and detailed reporting

## Bloomberg & Mainstream Media PR **\$1500**

Potential reach: 1B+ readers 

- Press Release written by us or submitted by you
- PR Guaranteed on Bloomberg.com
- PR is Guaranteed to be Published on up to 30 big sites such as:  
APNews, Benzinga, MarketWatch, Digital Journal, StreetInsider, Morningstar, Yahoo Finance
- PR Guaranteed on up to 650 smaller sites
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Publication not Guaranteed but 85% of the times it gets through. If it gets through then TradingView will also publish.
- Transparent and detailed reporting

## Cryptocurrency Press Release **\$1250**

Get your PR published on 70 cryptocurrency sites in less than 24h!

Content marketing

Format	Price	Production	Homepage	Social exposure	Links	Notes
Sponsored Article	\$500	✓	✓	✓	Up to 3 links	A news story about your company
Project Review	\$750	✓	✓	✓	Up to 3 links	In-depth review of your project
Press Release	\$450	—	✓	—	—	Quick announcement about the company or a product launch
Opinion Article	\$600	✓	✓	✓	Up to 3 links	Opinion article on your project
Altcoin Explorer	\$750	✓	✓	✓	Up to 3 links	In-depth review of your altcoin
Interview (AMA)	\$1000	✓	✓	✓	Up to 3 links	Interview with your team member
Research Paper	\$4500	✓	Dedicated Page	✓	—	Our researchers are responsible for collecting, organizing, and analyzing opinions and data to explore your project thoroughly, showcase your products and services, and predict trends

## Social media services

Manage all your social media pages in one single trustworthy place. Our team of experts cover communities on all known social media platforms.

### Community Management

**\$1499 monthly**

3 months min

- 24/7 Community Management (4 mods)
- 1 Channel of your Choice (Telegram or Discord)
- Plan and execute online marketing campaigns in communities
- Daily community engagement
- Swiftly and professionally answer
- Increase community engagement

### Blog Management


**\$999 monthly**

- Up to 5000 words written by out authors monthly
- Guides, How-to, Updates, etc covered by our team
- Banners done by us

### Social Media Page management **\$599 monthly**

- 1 Channel of your Choice (Twitter, Reddit, Facebook, Instagram etc)
- 2 posts guaranteed daily + updates whenever necessary
- 10 banners created by out team monthly
- Plan and execute online marketing campaigns in communities
- Daily community engagement
- Swiftly and professionally answer
- Increase social media engagement


Display Ads



Header banner – all pages

45 days


\$1000



Top pick & Nav tile – article main pages (news, guides, etc)

90 days


\$500



Header link – all pages

45 days

\$1000




top pick

In Article + On pages – full width

30 days

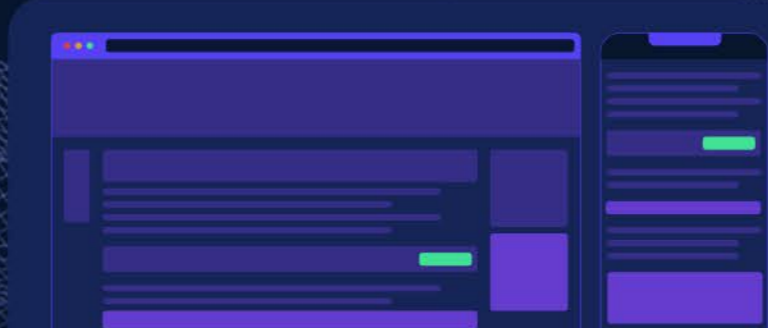
\$1500



Footer link – all pages

180 days

\$750




Buy Coin Button – CTA

You coin will be added in our articles with a buy button

60 days

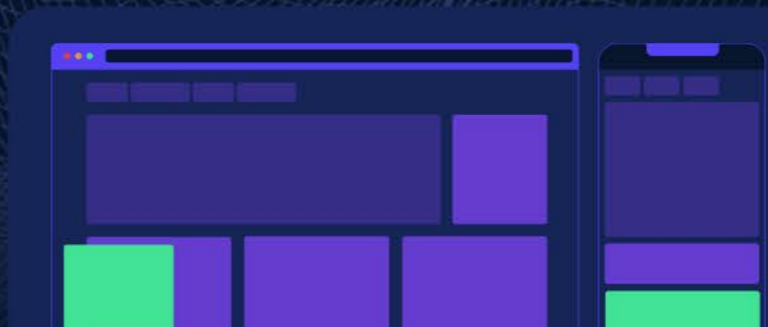
\$1000



Sidebar Banner – Article pages, Live Prices page

45 days

\$750



Banner – Popup – all pages

15 days

\$1000

# Performance Marketing



## Website listing

Permanent

\$450

Your product or services will be added on discover page and on one of our dedicated services pages (exchanges, wallets, dapps, etc.)



## Price widget - Discover page

3 months

\$250



## Website listing + top pick 3 months

Permanent

\$650

Your product or services will be added on discover page and on one of our dedicated services pages (exchanges, wallets, dapps, etc.)



## Buy from exchange button - Live prices

Permanent

\$1000

Exchange only. In live prices the buy button will lead to your exchange



## Homepage listing - Must have section

6 months

\$1500

Your product/service will be added on our home page in the must-have section

# Content packages

top pick

Content

\$4500

- 2 x sponsored articles
- 1 x sponsored review
- 3 x press release
- social media posts
- 1 x article shared on 5 more highly engaging crypto sources

Marketing Support  
(min. 3 months)

\$1850

- 2 x sponsored articles
- 2 x social media outreach (entire network)
- 2 x retweets weekly
- 1 x tweet weekly
- Unlimited PR submission
- 1 x article shared on 5 more highly engaging crypto sources

Press Release

- 3 x press release - \$1200
- 5 x press release - \$1500
- 10 x press release - \$2500

Social Media

\$1350

- 2 x Telegram Posts
- 2 x Discord Posts
- 2 x Twitter posts (4 accounts)

Hackernoon

\$999

- 1 x hackernoon article or interview
- Twitter post by Hackernoon
- Social posts by us

# Combo banners

## Option 1 (15 days)

\$1500



Pop-up banner

Header banner

## Option 2 (30 days)

\$2000



Pop-up banner

Header banner

In-article banner

## Option 3 (45 days)

top pick

\$3500



Pop-up banner



Header banner



In-article banner



Sidebar banner

## Option 4 (45 days)

\$5000



Pop-up banner



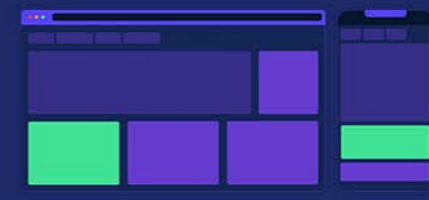
Header banner



In-article banner



Sidebar banner



Top pick + native tile



Call to action



Footer link



Email: [hello@cryptoadventure.com](mailto:hello@cryptoadventure.com)

Twitter: [@cryptoadventure](https://twitter.com/cryptoadventure)

Telegram: [@cryptoadventura](https://t.me/cryptoadventura)

\*Prices are expressed in USD. For a tailored proposal contact us.

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